

## ORDER



KSNV

**Orders**  
**Order / Rev:** 105008  
**Alt Order #:** 06837953  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1536  
**Flight Dates:** 09/12/12 - 09/17/12  
**Original Date / Rev:** 08/01/12 / 09/07/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama for America *revised*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	114	\$30,705.00	\$26,099.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	114	\$30,705.00	\$26,099.25	0.00
<b>Totals</b>	<b>114</b>	<b>\$30,705.00</b>	<b>\$26,099.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNV	30%	\$30,705.00
Market	100%	\$102,350.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$26,611.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$19,446.50
KTUD	1%	\$1,023.50
KVVU	20%	\$20,470.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$4,094.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wag	M	5-6a	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
				M-F 5-6a WakeUp w/Wagners											

## NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/10/12	09/16/12	--WTF--	3	\$325.00	0.00

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Advertiser: Obama for America  
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/10/12-09/16/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4 [revised rate]															
6	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4 [revised rate]															
7	KSNV	09/12/12-09/14/12		M-F 5-6a WakeUp w/Wagner5-6a			--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.3,1.4 [revised rate]															
E 2	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner5-6a			M-----	:30		<del>(\$325.00)</del>		0.00	NM		
See MG 2.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 2.1 09/17 [revised rate]															
E 3	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	--WTF--	:30	4	\$175.00	4	0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$175.00		0.00						
E 4	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	1	\$175.00	1	0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$175.00		0.00						
E 5	KSNV	09/12/12	09/14/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	3	\$200.00	4	0.00	NM	3	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	3		\$200.00		0.00						
E 6	KSNV	09/17/12	09/17/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.00	4	0.00	NM	1	\$200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$200.00		0.00						
E 7	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURM News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$125.00		0.00						

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E 8	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S-	1		\$150.00		0.00						
E 9	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.00	4	0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$90.00		0.00						
E 10	KSNV	09/16/12	09/16/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.00	4	0.00	NM	1	\$150.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$150.00		0.00						
E 11	KSNV	09/16/12	09/16/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$1,300.00		0.00						
E 12	KSNV	09/16/12	09/16/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.00	4	0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$125.00		0.00						
E 14	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	--WTF--	:30	4	\$95.00	4	0.00	NM	4	\$500.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	4		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	(\$95.00)		0.00	NM			
See MG 14.6, 14.7, 14.8, 14.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	(\$95.00)		0.00	NM			
See MG 14.6, 14.7, 14.8, 14.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	(\$95.00)		0.00	NM			
See MG 14.6, 14.7, 14.8, 14.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	(\$95.00)		0.00	NM			
See MG 14.6, 14.7, 14.8, 14.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	\$125.00		0.00	NM			
Ⓜ MG for 14.3, 14.1, 14.5, 14.4															
[revised rate to reinstate]															
7	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	\$125.00		0.00	NM			
Ⓜ MG for 14.3, 14.1, 14.5, 14.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	\$125.00		0.00	NM			
Ⓜ MG for 14.3, 14.1, 14.5, 14.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	\$125.00		0.00	NM			
Ⓜ MG for 14.3, 14.1, 14.5, 14.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	1	\$95.00	4	0.00	NM	1	\$350.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$95.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M-----	:30	1	\$95.004		0.00	NM	1	\$350.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/17/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		<del>(\$350.00)</del>		0.00	NM		
See MG 15.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 15.1 09/17															
[revised rate]															
E 16	KSNV	09/12/12	09/14/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	--WTF--	:30	4	\$80.004		0.00	NM	4	\$320.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$80.00		0.00			
E 17	KSNV	09/17/12	09/17/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	M-----	:30	1	\$80.004		0.00	NM	1	\$80.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$80.00		0.00			
E 18	KSNV	09/12/12	09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	4	\$80.004		0.00	NM	4	\$320.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$80.00		0.00			
E 19	KSNV	09/17/12	09/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$80.004		0.00	NM	1	\$80.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$80.00		0.00			
E 20	KSNV	09/12/12	09/14/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$125.00		0.00			
E 21	KSNV	09/17/12	09/17/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$125.00		0.00			
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	4	\$100.003		0.00	NM	4	\$400.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$100.00		0.00			
E 23	KSNV	09/17/12	09/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.003		0.00	NM	1	\$100.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$100.00		0.00			
E 24	KSNV	09/12/12	09/14/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$125.004		0.00	NM	3	\$375.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$125.00		0.00			
E 25	KSNV	09/17/12	09/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 25	KSNV	09/17/12	09/17/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
DAYS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$125.00 0.00															
E 26	KSNV	09/12/12	09/14/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	4	\$85.00	4	0.00	NM	4	\$340.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$85.00 0.00															
E 27	KSNV	09/17/12	09/17/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.00	4	0.00	NM	1	\$85.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$85.00 0.00															
E 28	KSNV	09/12/12	09/14/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$150.00 0.00															
E 29	KSNV	09/17/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$150.00 0.00															
E 30	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	4	\$145.00	4	0.00	NM	4	\$580.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$145.00 0.00															
E 31	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.00	4	0.00	NM	1	\$145.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$145.00 0.00															
E 32	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	4	\$175.00	4	0.00	NM	4	\$700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$175.00 0.00															
E 33	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$175.00	4	0.00	NM	1	\$175.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$175.00 0.00															
E 34	KSNV	09/12/12	09/14/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	4	\$250.00	4	0.00	NM	4	\$1,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --WTF-- 4 \$250.00 0.00															
E 35	KSNV	09/17/12	09/17/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 M----- 1 \$250.00 0.00															
E 36	KSNV	09/15/12	09/15/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 1 \$150.00 0.00															
E 37	KSNV	09/16/12	09/16/12		CM	7-10pm	-----S	:30	1	\$450.00	4	0.00	NM	1	\$450.00

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1536

**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Live in Prime											
				News 3 in Prime											
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$450.00		0.00			
E 38	KSNV	09/12/12	09/14/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	3	\$230.00	4	0.00	NM	3	\$690.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$230.00		0.00			
E 39	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.00	4	0.00	NM	1	\$230.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$230.00		0.00			
E 40	KSNV	09/12/12	09/14/12	M-F Wheel	CM	7-730pm	--WTF--	:30	3	\$230.00	4	0.00	NM	3	\$690.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$230.00		0.00			
E 41	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$230.00	4	0.00	NM	1	\$230.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$230.00		0.00			
E 42	KSNV	09/12/12	09/14/12	Face to Face w/ Ralston	CM	730-758pm	--WTF--	:30	4	\$400.00	2	0.00	NM	4	\$1,600.00
				Face to Face w/ J.Ralston											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Face to Face w/ Ralston		730-758pm	--WThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/12/12-09/14/12		Face to Face w/ Ralston		730-758pm	--WThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 42.1 09/14															
[revised rate]															
E 43	KSNV	09/17/12	09/17/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
				Face to Face w/ J.Ralston											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston		730-758pm	M-----	:30		(\$125.00)		0.00	NM		
See MG 43.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12		Face to Face w/ Ralston		730-758pm	M-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 43.1 09/17															
[revised rate]															
E 44	KSNV	09/15/12	09/15/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				SAT/Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
E 45	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				SAT/ Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
E 47	KSNV	09/17/12	09/17/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
				Monday Prime 8-10pm											

Order / Rev: 105008  
 Alt Order #: 06837953  
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$1,100.00		0.00			
E 50	KSNV	09/12/12	09/12/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.00	4	0.00	NM	1	\$4,000.00
				Wednesday Prime 9-10pm											
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		Wed PR 9-10p		9-10pm	--W-----	:30		<del>(\$1,300.00)</del>		0.00	NM		
See MG 50.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/12/12-09/12/12		Wed PR 9-10p		9-10pm	--W-----	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 50.1 09/12															
[revised rate]															
E 51	KSNV	09/14/12	09/14/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$500.00	4	0.00	NM	1	\$500.00
				Friday Prime 8-9pm											
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$500.00		0.00			
E 52	KSNV	09/15/12	09/15/12	Sat PR 9-11p	CM	9-11p	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Prime 9-11pm											
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1				\$400.00		0.00			
E 53	KSNV	09/15/12	09/15/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
				Saturday Prime 10-11pm											
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1				\$500.00		0.00			
E 54	KSNV	09/16/12	09/16/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.00	4	0.00	NM	1	\$600.00
				NFL Pre-Game											
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1				\$600.00		0.00			
E 55	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
				NFL Football											
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1				\$4,000.00		0.00			
E 56	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$255.00	4	0.00	NM	4	\$1,020.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--		4				\$255.00		0.00			
E 57	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.00	4	0.00	NM	1	\$255.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$255.00		0.00			
E 59	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$225.00	4	0.00	NM	1	\$225.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1				\$225.00		0.00			
E 60	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	4	\$110.00	4	0.00	NM	4	\$440.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--		4				\$110.00		0.00			
E 61	KSNV	09/17/12	09/17/12		CM	1135p-1237a	M-----	:30	1	\$110.00	4	0.00	NM	1	\$110.00

Order / Rev: 105008  
Alt Order #: 06837953  
Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America  
Product Desc: OBAMA FOR AMERICA  
Estimate: 1536  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show Tonight Show											
				LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1			\$110.00	0.00					
E 62	KSNV	09/12/12	09/14/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	--WTF--	:30	4	\$40.004		0.00	NM	4	\$160.00
				FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	--WTF--		4			\$40.00	0.00					
E 63	KSNV	09/17/12	09/17/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.004		0.00	NM	1	\$40.00
				FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1			\$40.00	0.00					
E 64	KSNV	09/15/12	09/15/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-		1			\$400.00	0.00					
													Totals	114	\$30,705.00